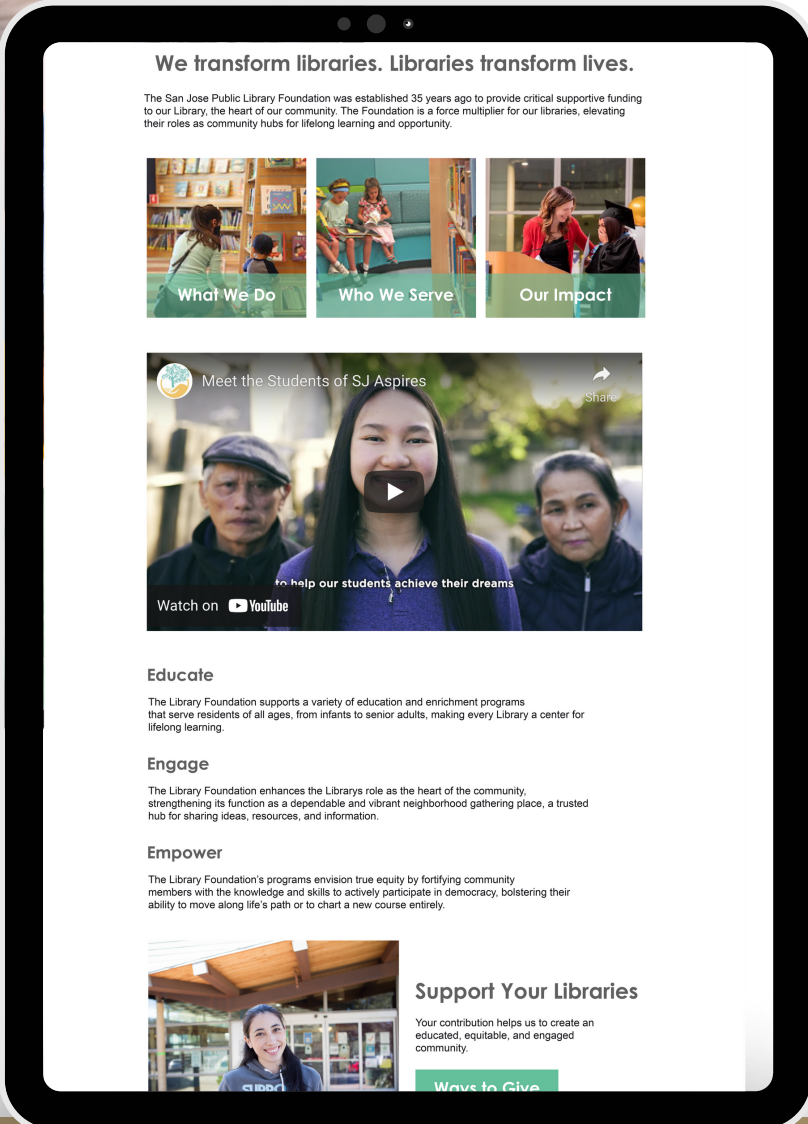
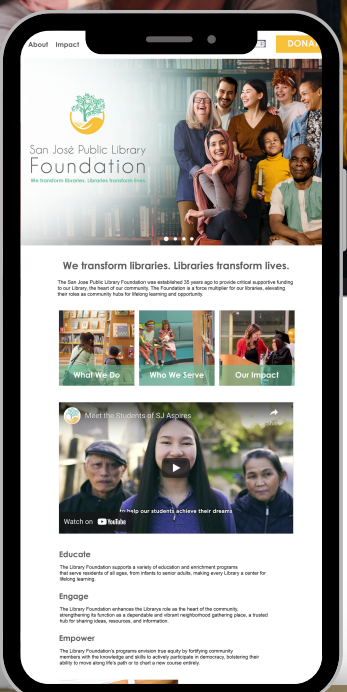
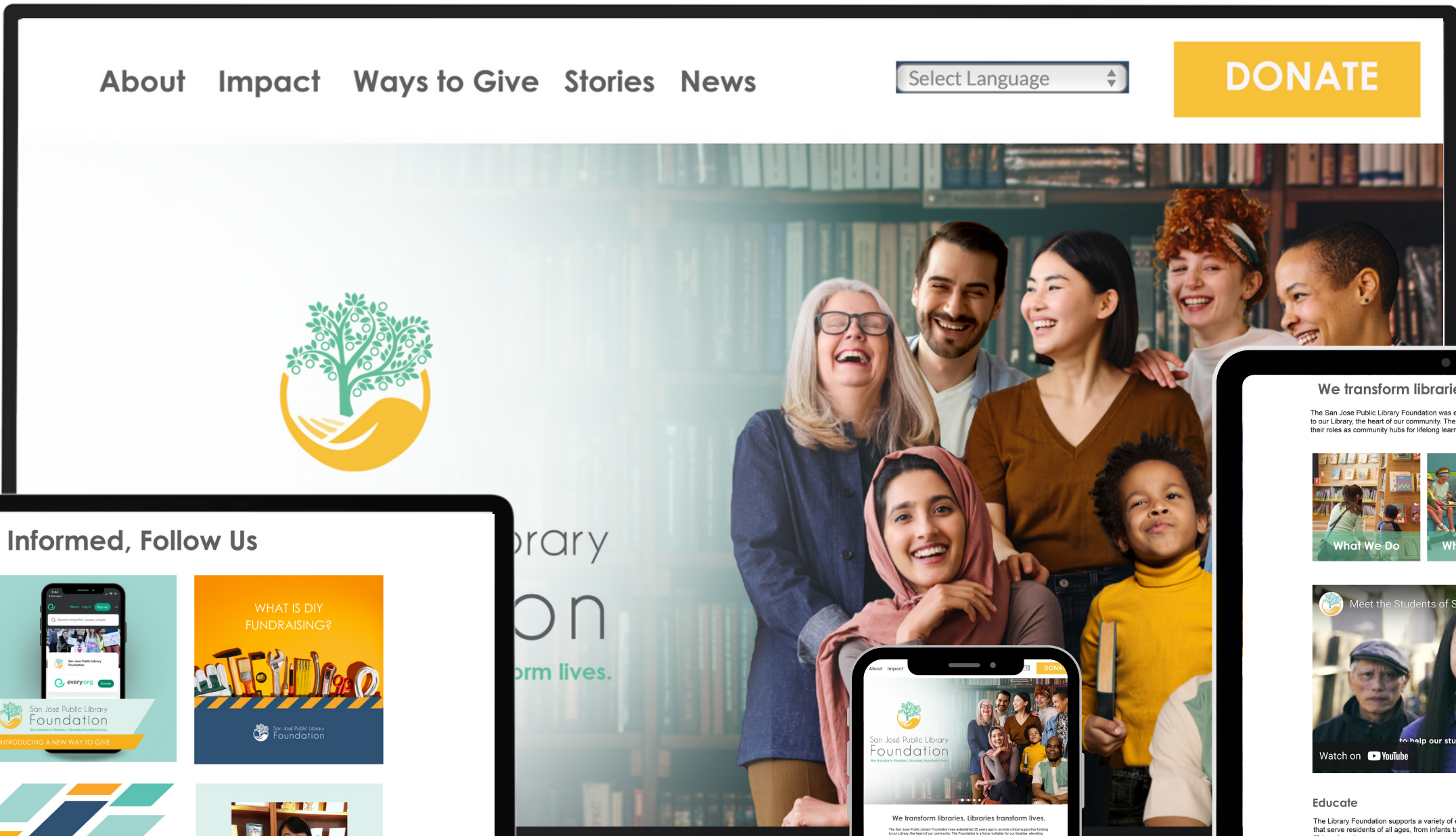




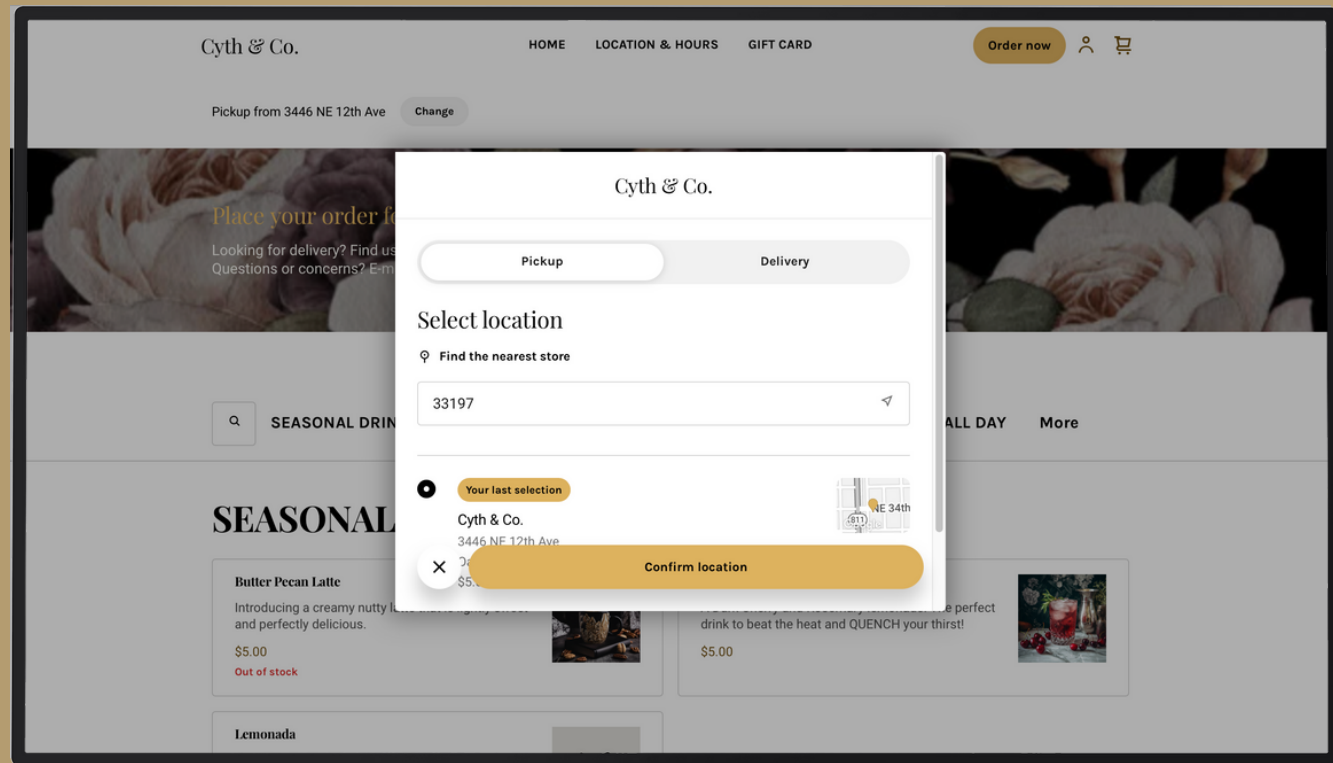
CLIENT PROJECTS



WEBSITE DESIGN



Before



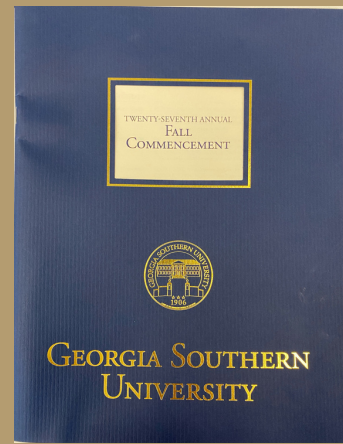
After




www.cythco.com
 |
 

**Releasing Next Month





Before



LETTER FROM THE PRESIDENT



Dear Graduates,

Congratulations to the Class of 2019! This is a wonderful occasion for you and for Georgia Southern, and we are enormously proud of what you have accomplished. As you turn your gaze and look beyond your time here at Georgia Southern, I hope that you take great pride in achieving this milestone in your journey – we are so excited to celebrate with you today.

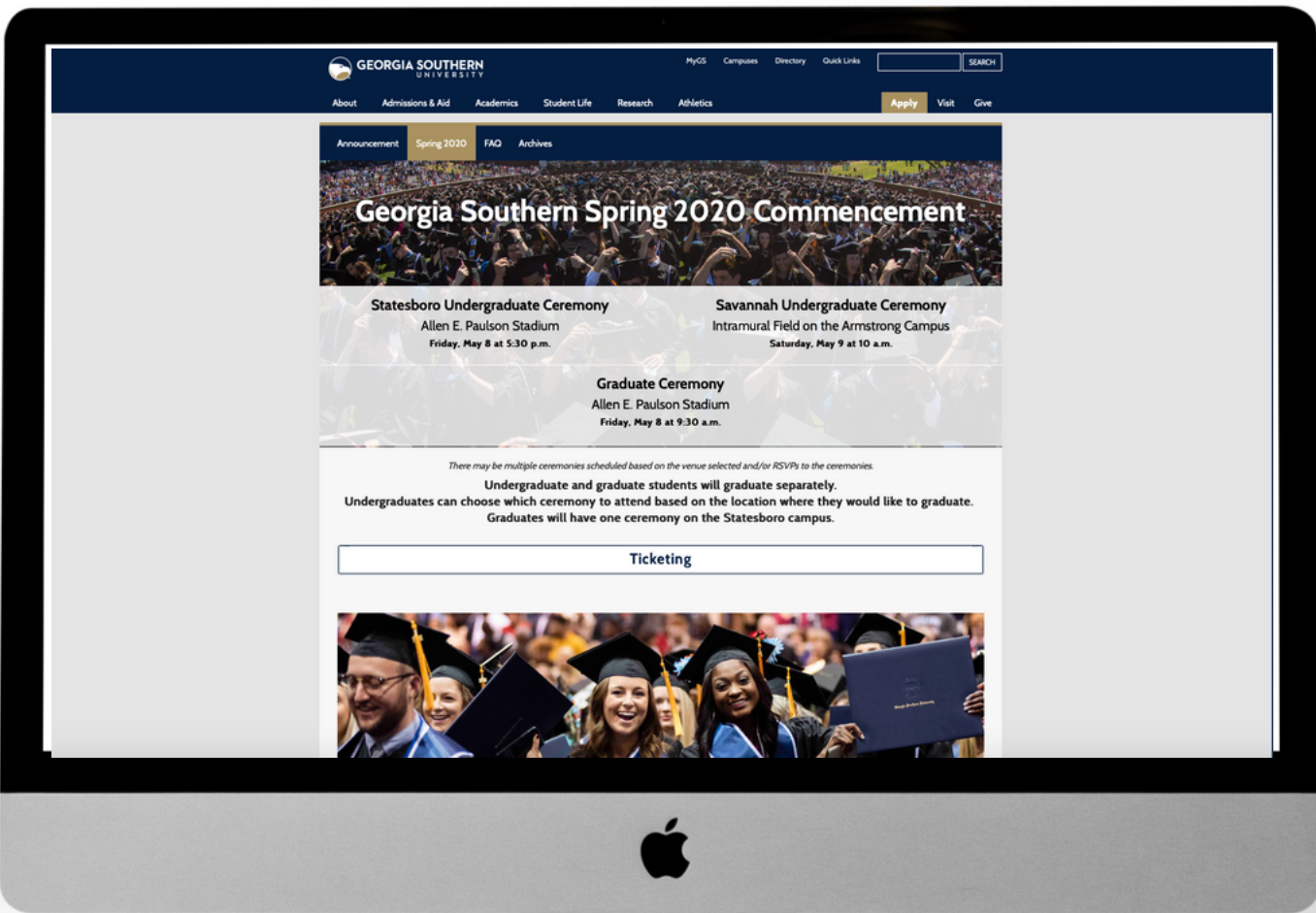
I applaud you for the hard work you've put in to get to this point. By choosing to pursue a degree at Georgia Southern, you've not only chosen to build a sure academic foundation for yourself, you've also decided to pursue the real-world, first-hand experiences that will set you apart from your peers. Many of you have engaged in significant research projects, translating your theoretical learning to solve practical problems here and now. Some of you have traveled to other countries, where you've been introduced to new cultures, languages and ideas. And some of you have immersed yourself in campus life, service and leadership, where you've learned more about yourself and others than any classroom could provide.

With the investment you have made in your future, you are now prepared to take the knowledge, skills, and credentials you've acquired to leave here and make an extraordinary impact on our region, our state, our nation and beyond. Your success is our success, and our world needs your talents, your passion and your innovative ideas to steer us ahead into a bright future. We are counting on you, and I have never been more confident in our future.

As you leave here today and take the next step in your journey, we welcome all of you as the newest members of Georgia Southern alumni. Eagle Nation is strong, and takes pride in our traditions, our values and the quality of our graduates. You have joined the ranks of great leaders in Georgia and around the world who represent the best of Georgia Southern. As you find success in whatever path you take, I encourage you to find ways to serve your community and impact others, so those who follow you will have the same opportunities to succeed that you have found.

Congratulations again, and best wishes to you all.

Dr. Kyle Marrett
President, Georgia Southern University
People. Purpose. Action. Growing ourselves to grow others!

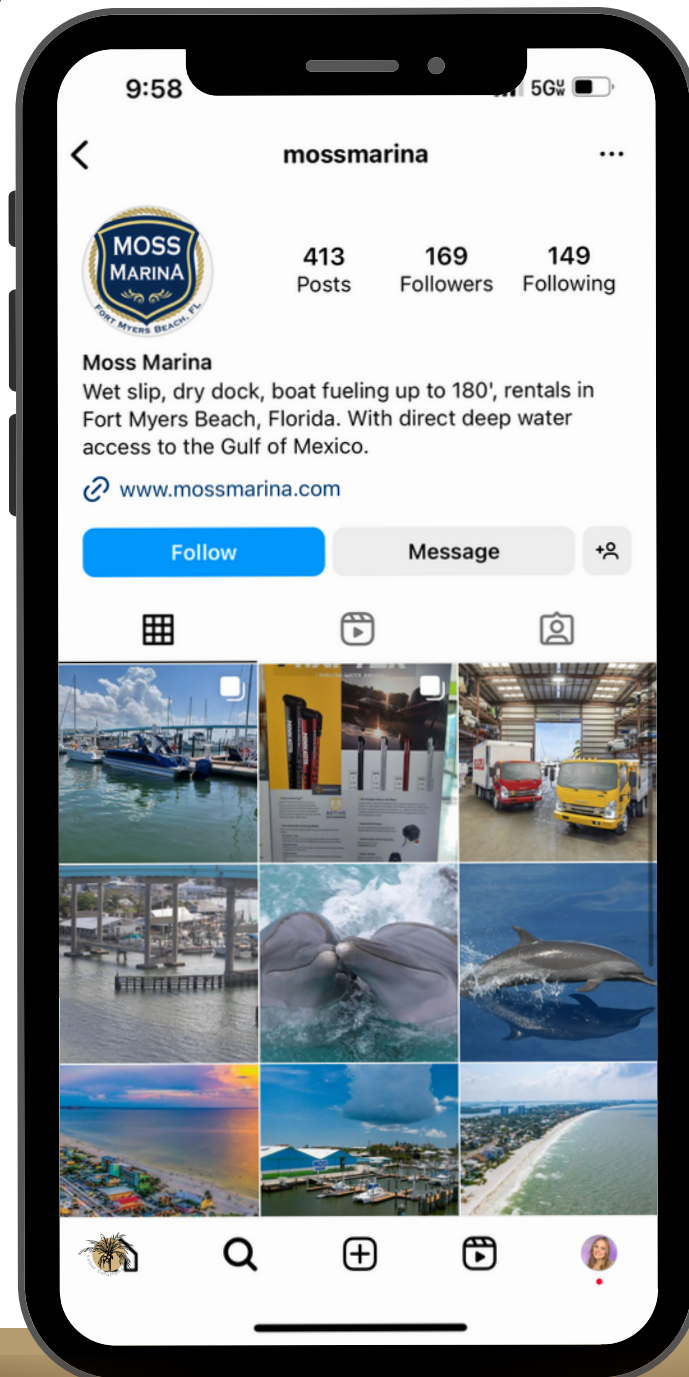


After

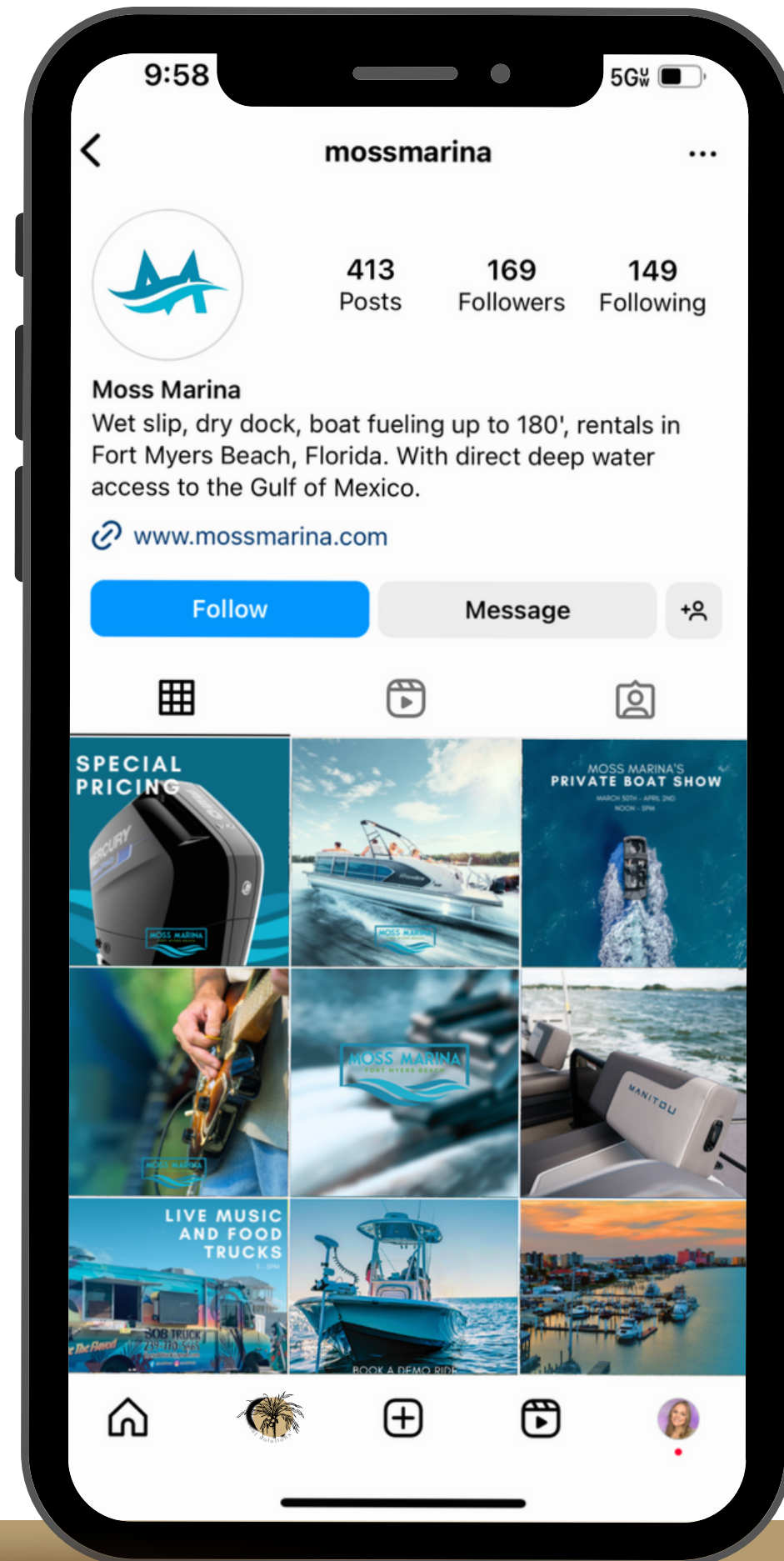


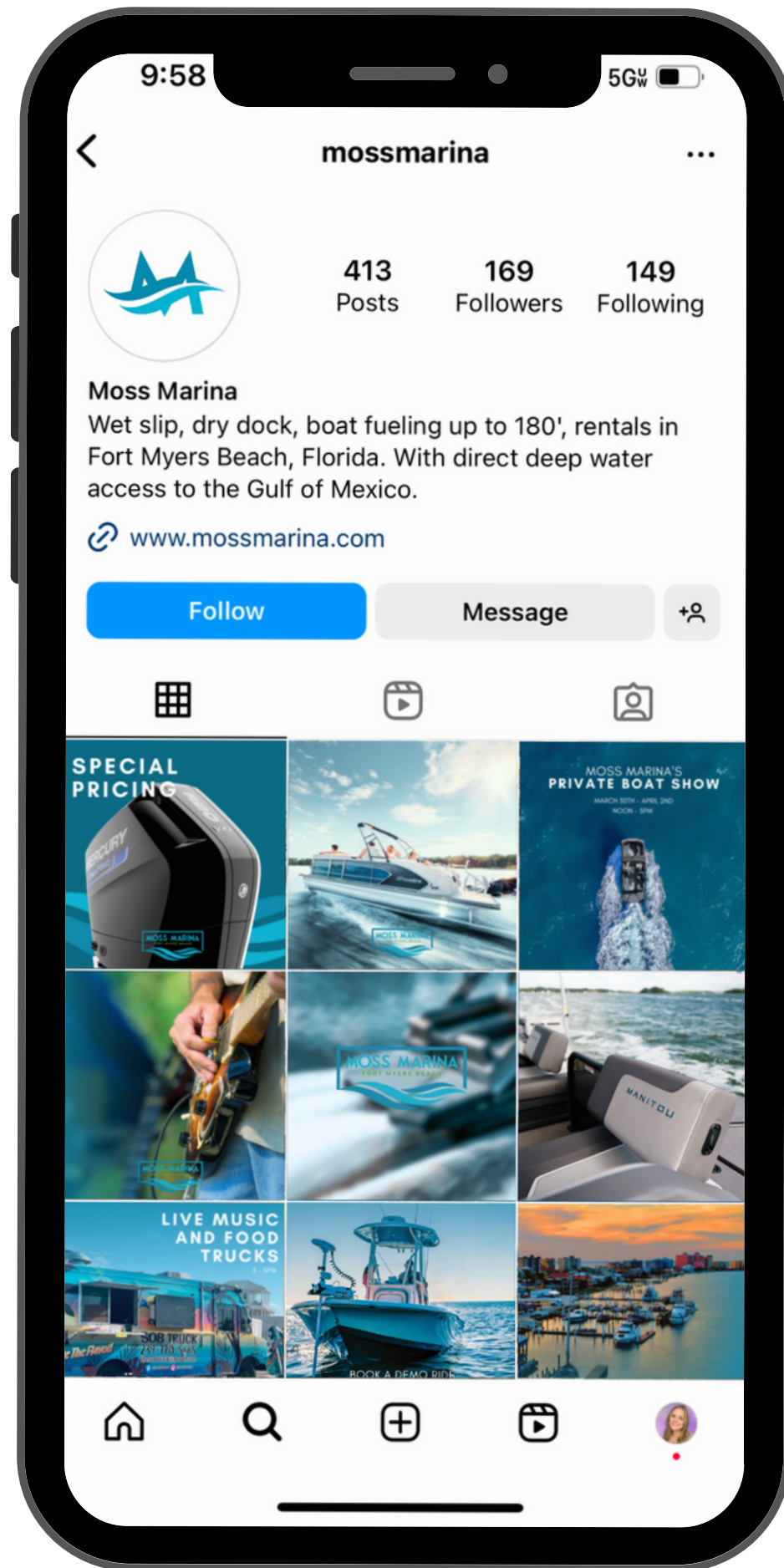
SOCIAL MEDIA

Before



After





During our collaboration with Moss Marina, we implemented a comprehensive digital marketing strategy with a primary focus on Facebook, as well as other platforms. Allow me to share some of the impressive results we achieved:

Increased Facebook following by 23% in less than 3 months to over 2k followers: By employing targeted advertising and engaging content strategies, we successfully grew the Facebook following of Moss Marina, expanding their reach and capturing the attention of new potential customers.

Boosted page likes by 49%: Through a combination of compelling content, strategic targeting, and effective community management, we significantly increased the number of individuals who actively engaged with Moss Marina's Facebook page.

Doubled paid reach by 100%: Our team implemented optimized paid advertising campaigns that effectively expanded the reach of Moss Marina's brand messaging, ensuring it reached a wider audience of potential customers.

Improved conversion rate by an impressive 300%: By analyzing user behavior, optimizing landing pages, and implementing conversion rate optimization techniques, we were able to help Moss Marina achieve exceptional growth in converting prospects into paying customers.

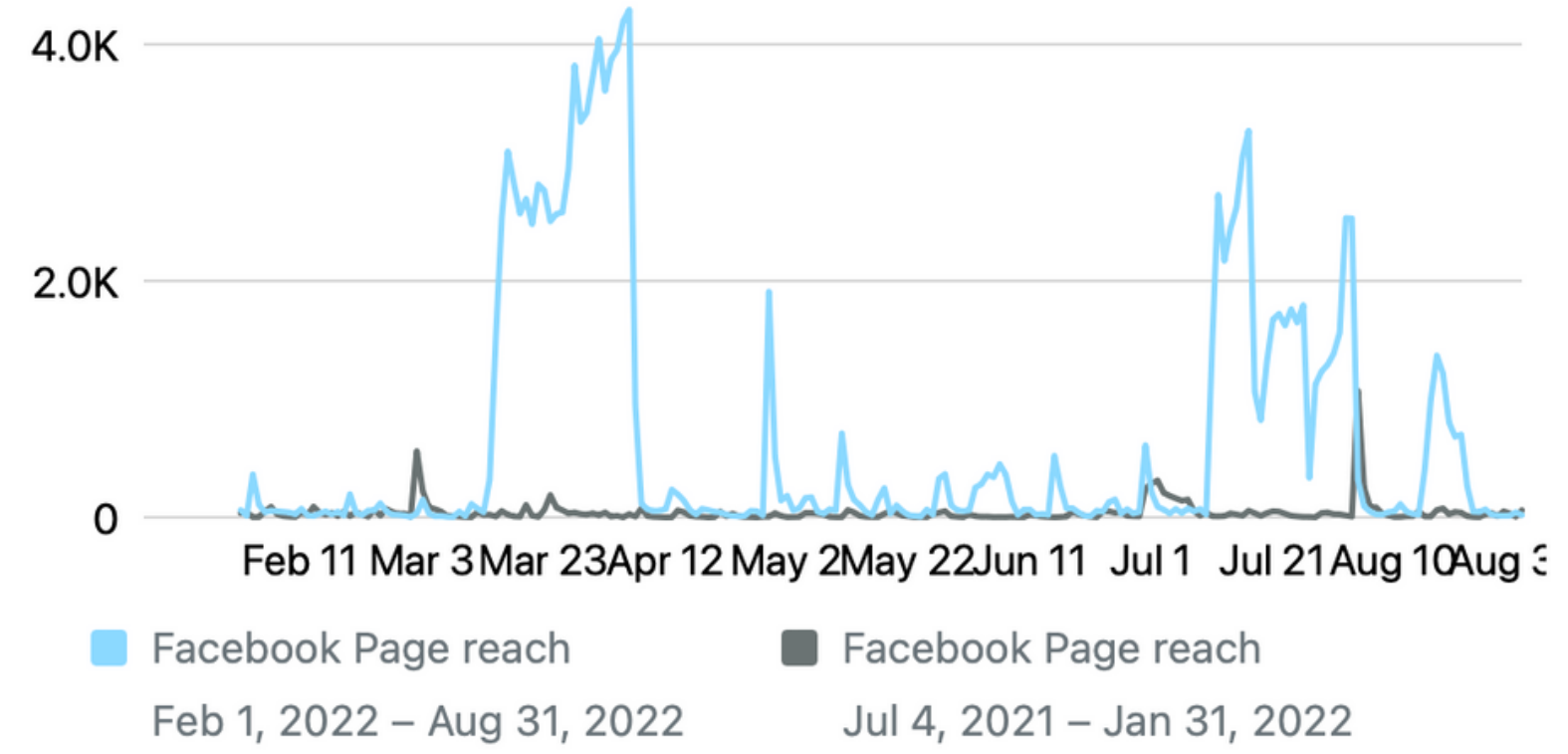




Feb - August 2022 vs 2021

Facebook and Instagram

Facebook Page reach ⓘ	Instagram reach ⓘ	Pa
62,057 ↑ 1.2K%	5,651 ↑ 1.2K%	:
		Daily Cumulative



*SJPLF took over posting to social media in September 2022



YouTube

16.7%

Click-through rate compared to 3.3% for the previous year

Feb - Dec 2022 vs Feb - Dec 2021

10.5K

Video impressions compared to 3.9k for the previous year

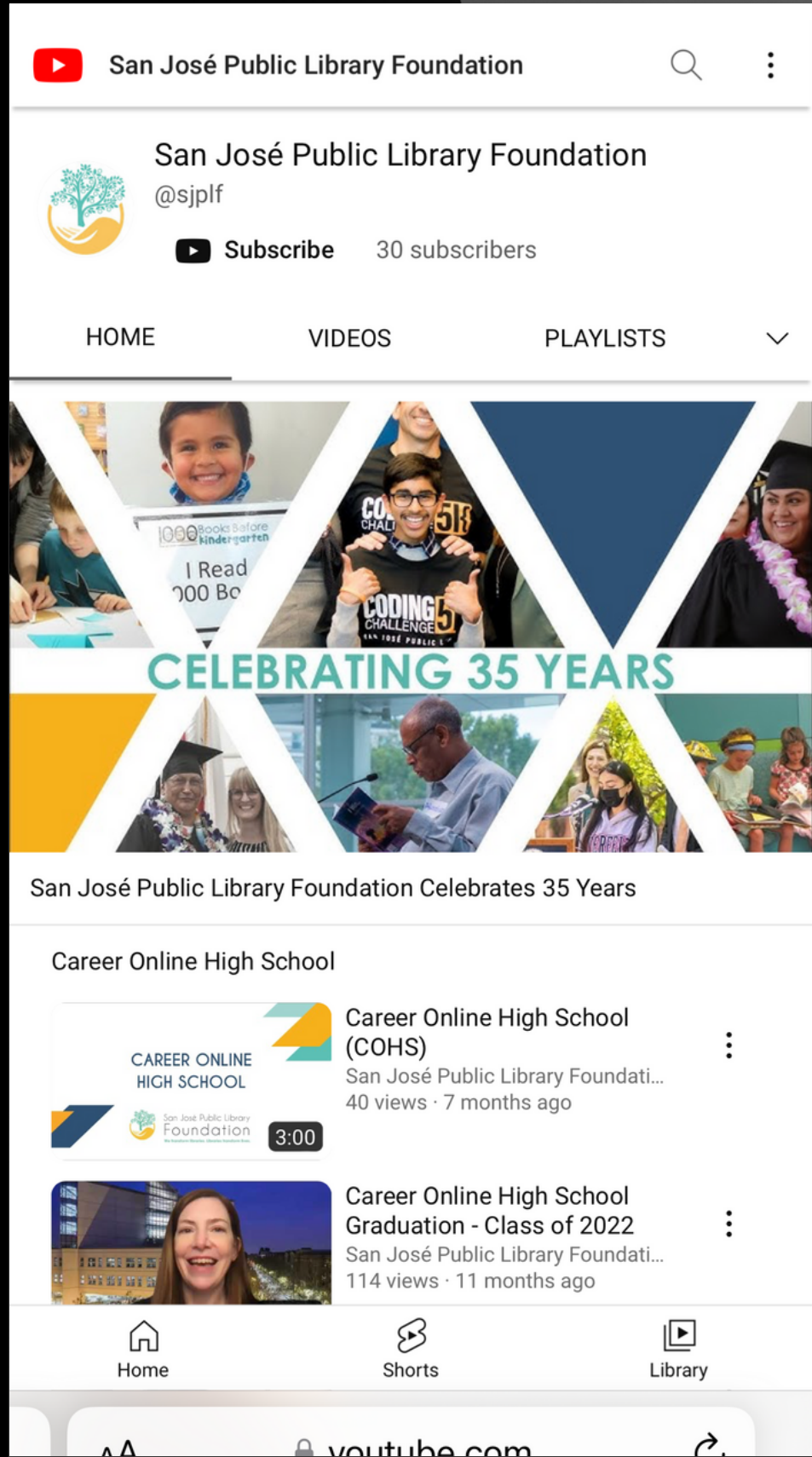
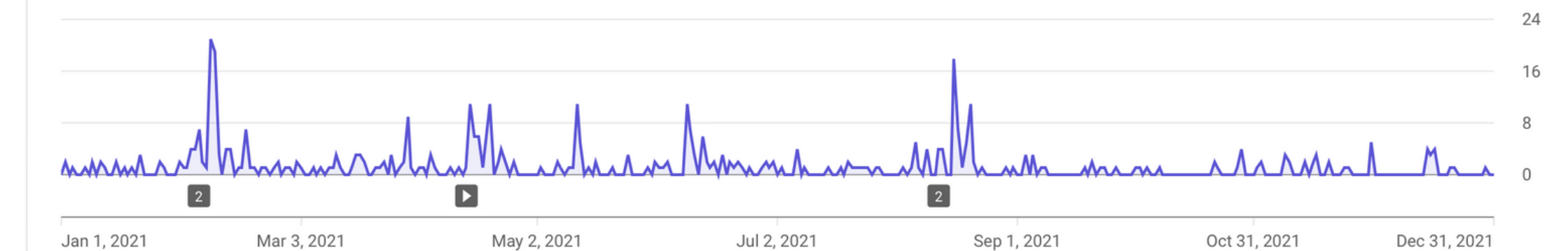
YouTube

2022

Views 1.8K	Impressions [⚠] 8.9K	Impressions click-through rate [⚠] 2.9%	Average view duration 1:30
---------------	----------------------------------	---	-------------------------------

2021

Views 441	Impressions [⚠] —	Impressions click-through rate [⚠] —	Average view duration 2:49
--------------	-------------------------------	--	-------------------------------



Paid Advertisement

Feb - August 2022 vs 2021

Paid Advertisement: FB and Instagram



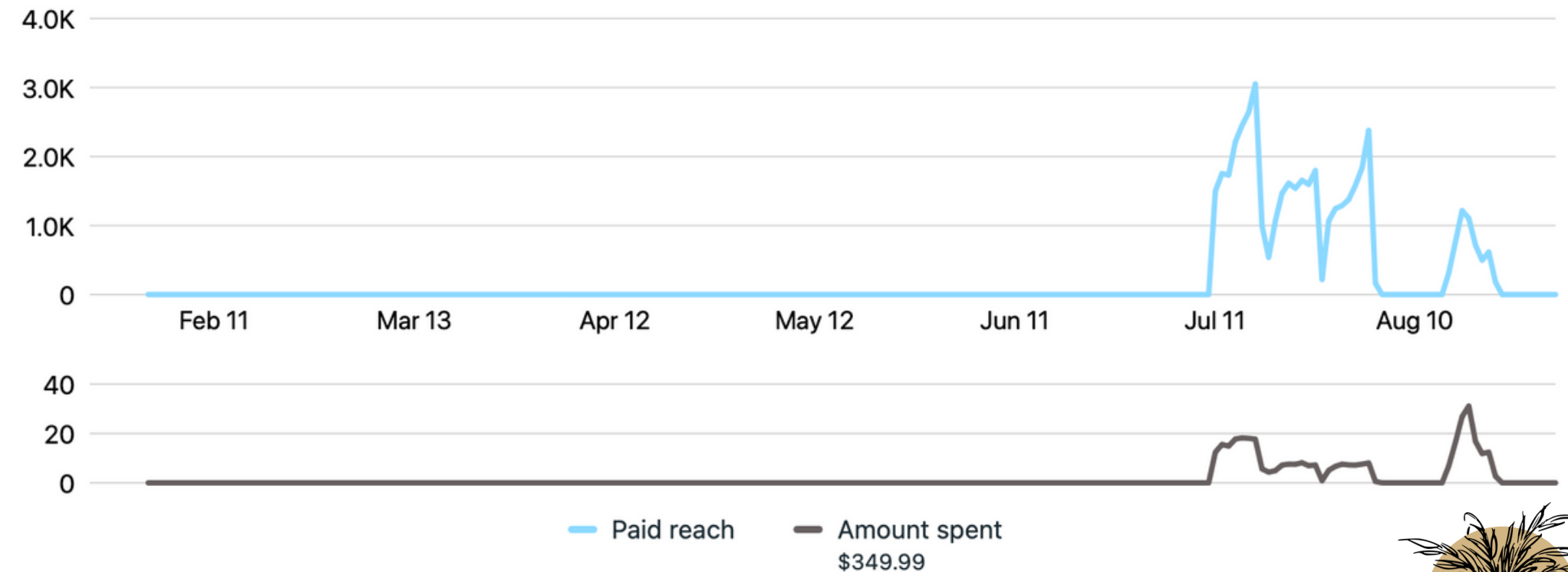
Ad trends

Paid reach ⓘ

27,512 ↑ 100%

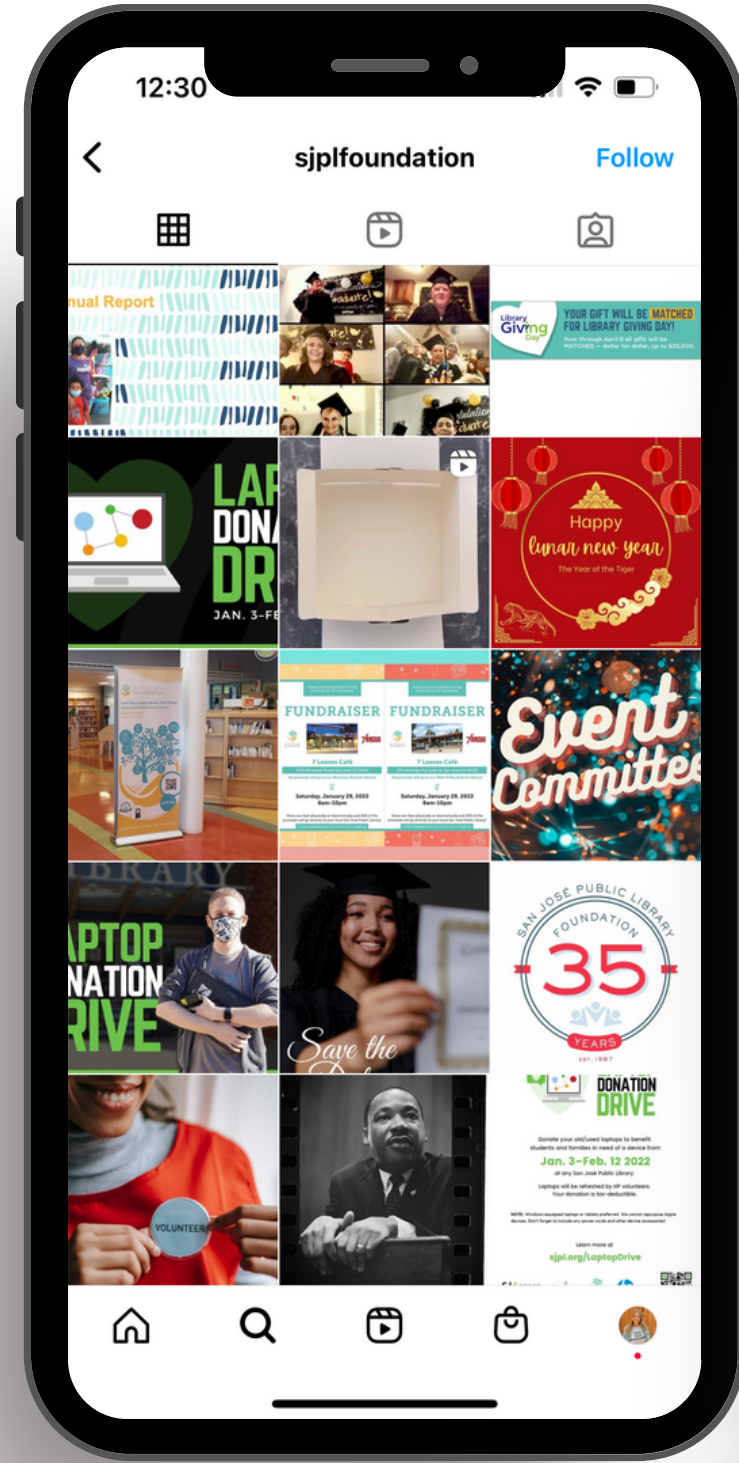
Paid impressions ⓘ

47,198 ↑ 100%



Transformed

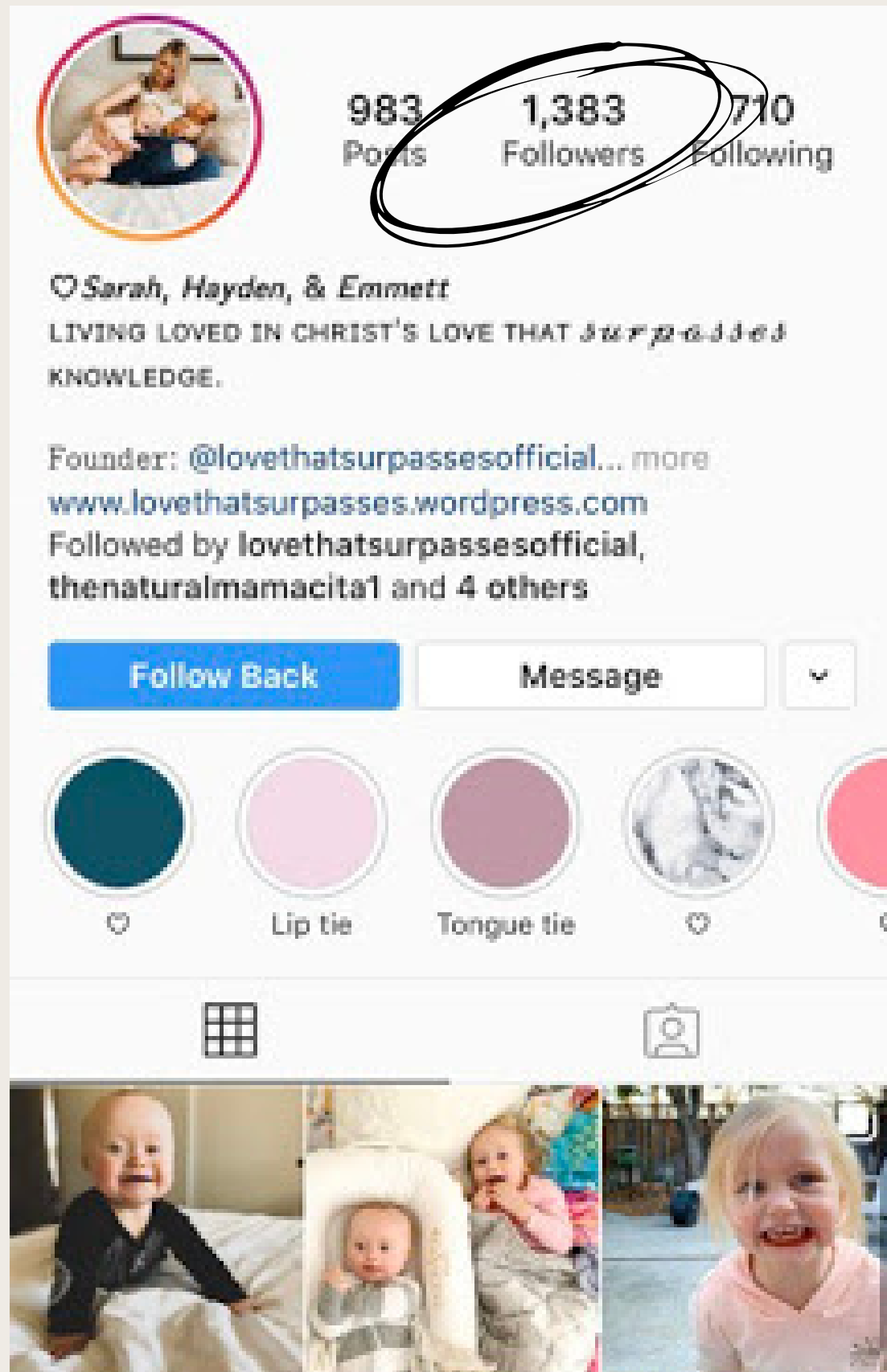
FROM THIS



To This



Before




983 Posts, 1,383 Followers, 710 Following

♡ Sarah, Hayden, & Emmett
LIVING LOVED IN CHRIST'S LOVE THAT *surpassed* KNOWLEDGE.

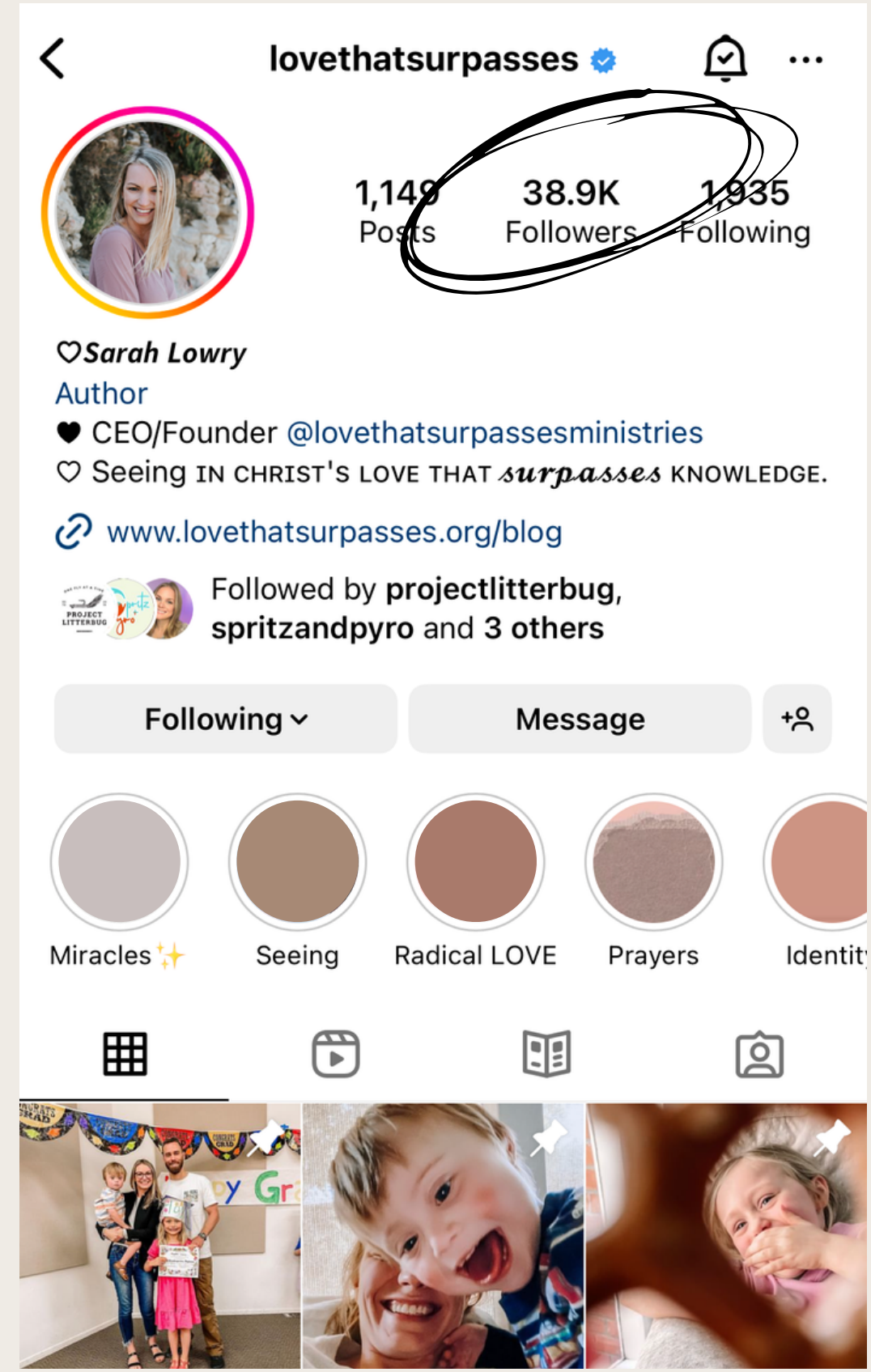
Founder: @lovethatsurpassesofficial... more
www.lovethatsurpasses.wordpress.com
Followed by lovethatsurpassesofficial, thenaturalmamacita1 and 4 others

Follow Back Message

Miracles Lip tie Tongue tie



After

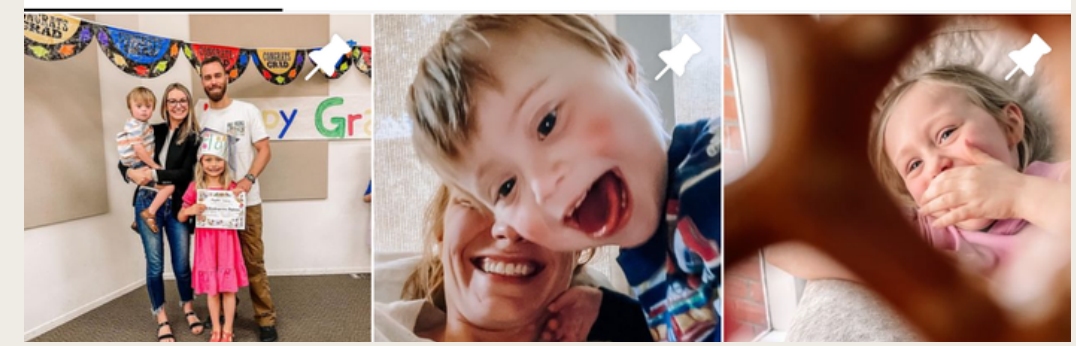


1,149 Posts, 38.9K Followers, 1,935 Following

♡ Sarah Lowry
Author
♡ CEO/Founder @lovethatsurpassesministries
♡ Seeing IN CHRIST'S LOVE THAT *surpasses* KNOWLEDGE.
www.lovethatsurpasses.org/blog
Followed by projectlitterbug, spritzandpyro and 3 others

Following Message

Miracles ✨ Seeing Radical LOVE Prayers Identity






[LINK](#) [LINK](#) [LINK](#) [LINK](#)

LOREM IPSUM DOLOR SIT AMET
CONSECTETUR ADIPISC!

LINK TITLE HERE



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim.

LINK TITLE HERE



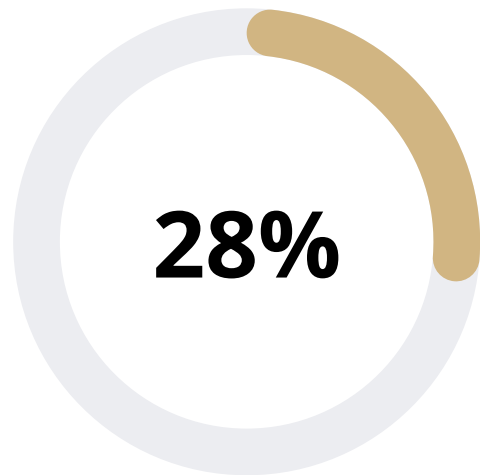
LOREM IPSUM DOLOR
SIT AMET, CONSECTET

LOREM IPSU DOLO SIT AET,
CONSECTETUR AIPISCING ELIT.
LOREM IPSUM DOOR SIT AMET,
CONSECTETUR A,

LINK TITLE HERE

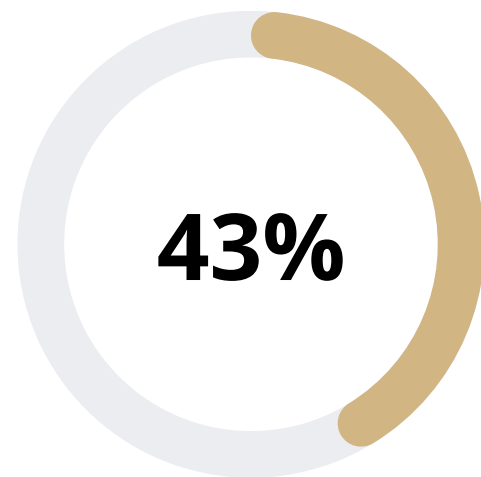
EMAIL MARKETING





2021 Mar - Aug
Open Rate: 28%

VS.



2022 Mar - Aug
Open Rate: 43%

IT'S NOT TOO LATE TO MAKE YOUR VOICE HEARD

Call to Action! May is the month that the City of San José solidifies the 2022/2023 budget. It's not too late to contact the Mayor and City Council and urge them to restore San José Public Library funding to pre-pandemic levels. Tell them that it is critical for you, your family, and our community to have access to library resources every day of the week.

Click on the button below for talking points and contact information for the Mayor and your City Council Member.

MAYOR AND CITY COUNCIL

Vice Mayor Chappie Jones tells us why libraries are near and dear to his heart.

SJ ASPIRES - ANNUAL CELEBRATION

May 2022
Call to Action, SJ Aspires, New Board Members, and more!

April 2022
A Gift for You and Your Future Using FreeWill.

February 2022
2021 Annual Report - Learn About the Impact You Are Making in San José!

January 2022
Library Foundation's 35th Anniversary
Transforming Lives for 35 Years



Before



St Francis Center
Compassion Not Judgment

LIVING WITH DIGNITY
HELPING FAMILIES IN NEED BECOME SELF-SUPPORTING MEMBERS OF THE COMMUNITY

**Building futures.
Everyone deserves a place to call home.**



For 35 years, St. Francis Center in partnership with the community has helped provide thousands of low-income families in Redwood City with the services they need to live with dignity and become self-sufficient members of the community.

Located in the heart of the Fair Oaks neighborhood, together we have transformed what was once a crime-ridden, gang-infested area into a safe neighborhood where residents have everything they need to survive and thrive.

In addition to providing essential services such as food, clothing, rental assistance, and educational programs, we own and operate twelve apartment buildings with 193 units for extremely low- and low-income families.

**This is where we need your help.
We need to raise \$280,000 to rehabilitate seven units for waiting**

After



St Francis Center
Compassion Not Judgment



A LEGACY OF COMPASSION AND EMPOWERMENT

We are excited to present the Sister Christina Legacy Fund, a tribute to a remarkable woman who dedicated her life to fostering growth, empowerment, and positive change in the community of Redwood City. Sister Christina's unwavering commitment has been nothing short of inspiring.

For the past 24 years, Sister Christina transformed Redwood City through the Saint Francis Center, offering hope, resources, and a youth center called SYC. Now, as she takes on a new role, her legacy of compassion lives on. Support her legacy with donations to The Sister Christina Legacy Fund, ensuring the Saint Francis Center thrives.



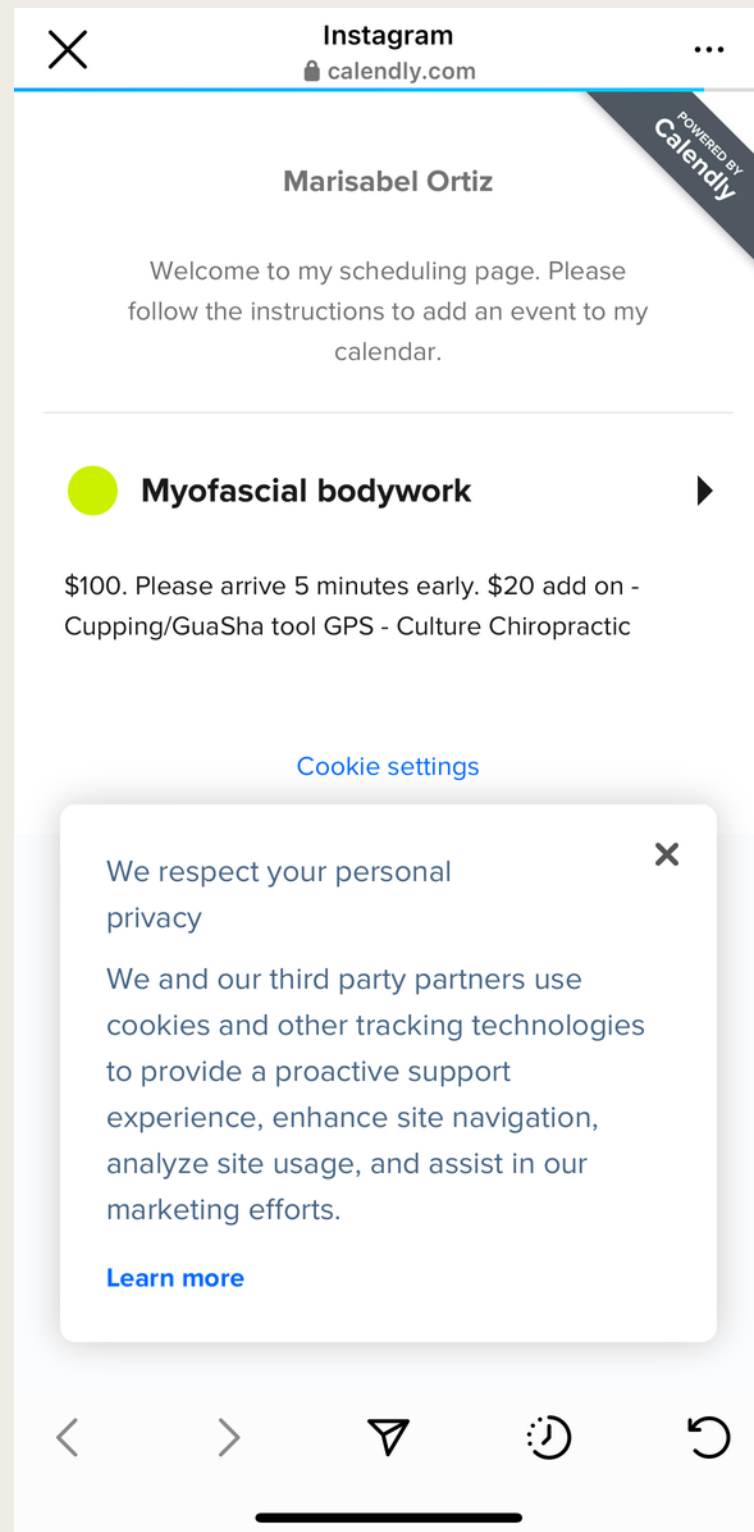
**THE SISTER CHRISTINA
LEGACY FUND**
ST. FRANCIS CENTER OF REDWOOD CITY



BRANDING AND LOGO DESIGN



Before



After



MUSCULAR THERAPY IS A PROFESSIONAL MASSAGE AND CUPPING THERAPY BUSINESS THAT SPECIALIZES IN PROMOTING OPTIMAL HEALTH AND WELL-BEING THROUGH THE USE OF NATURAL, NON-INVASIVE TECHNIQUES. THEIR MISSION IS TO HELP CLIENTS ACHIEVE THEIR FITNESS GOALS, REDUCE PAIN AND DISCOMFORT, AND ENHANCE THEIR OVERALL QUALITY OF LIFE.



FONTS

Aa HEADER FONT
Open Sans
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Aa BODY TYPE
Roboto
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

COLOR PALETTE



MOODBOARD INSPIRATION



DESIGNED BY SABAL SOLUTIONS



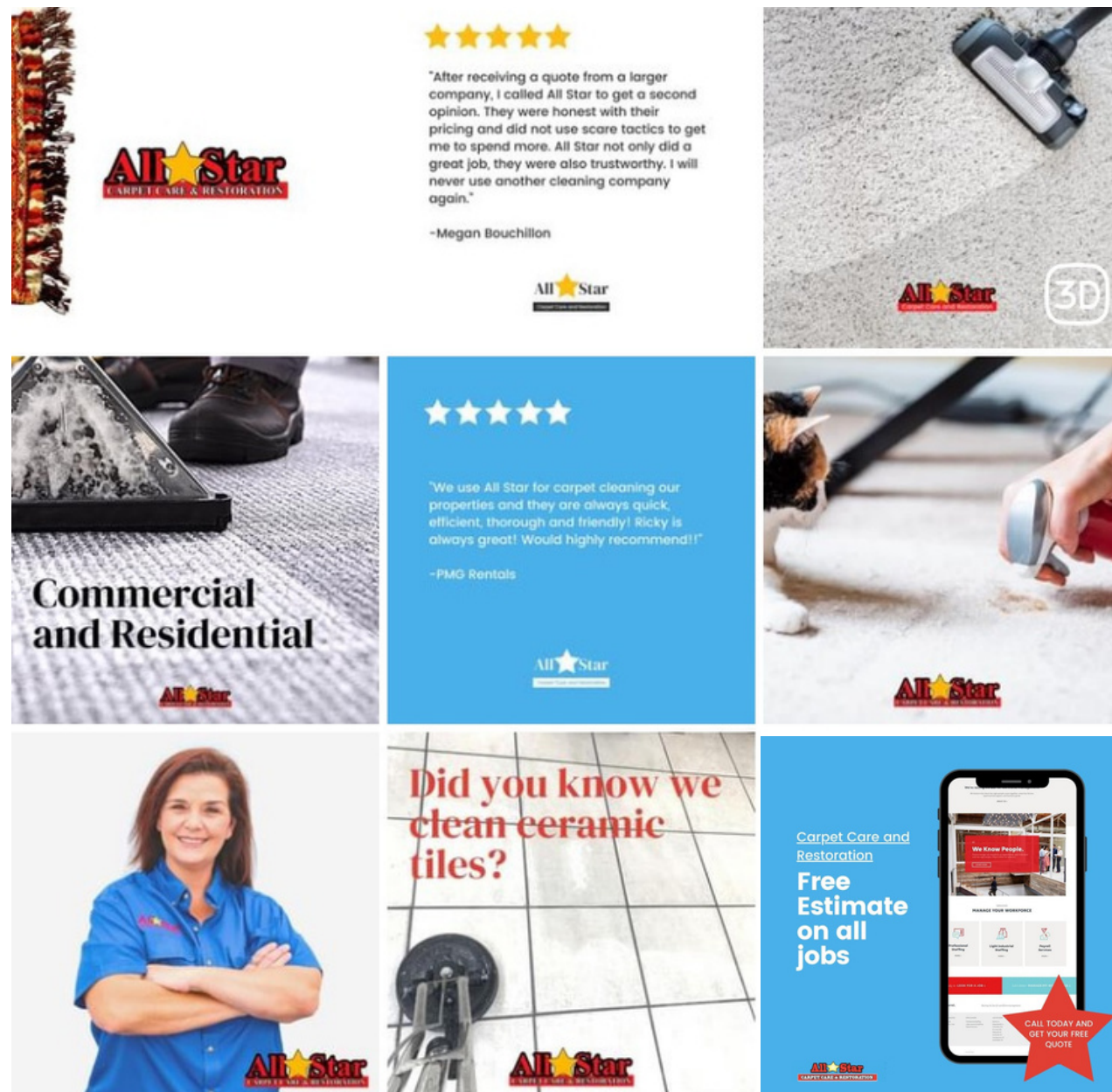
Before



After



All Star CARPET CARE & RESTORATION



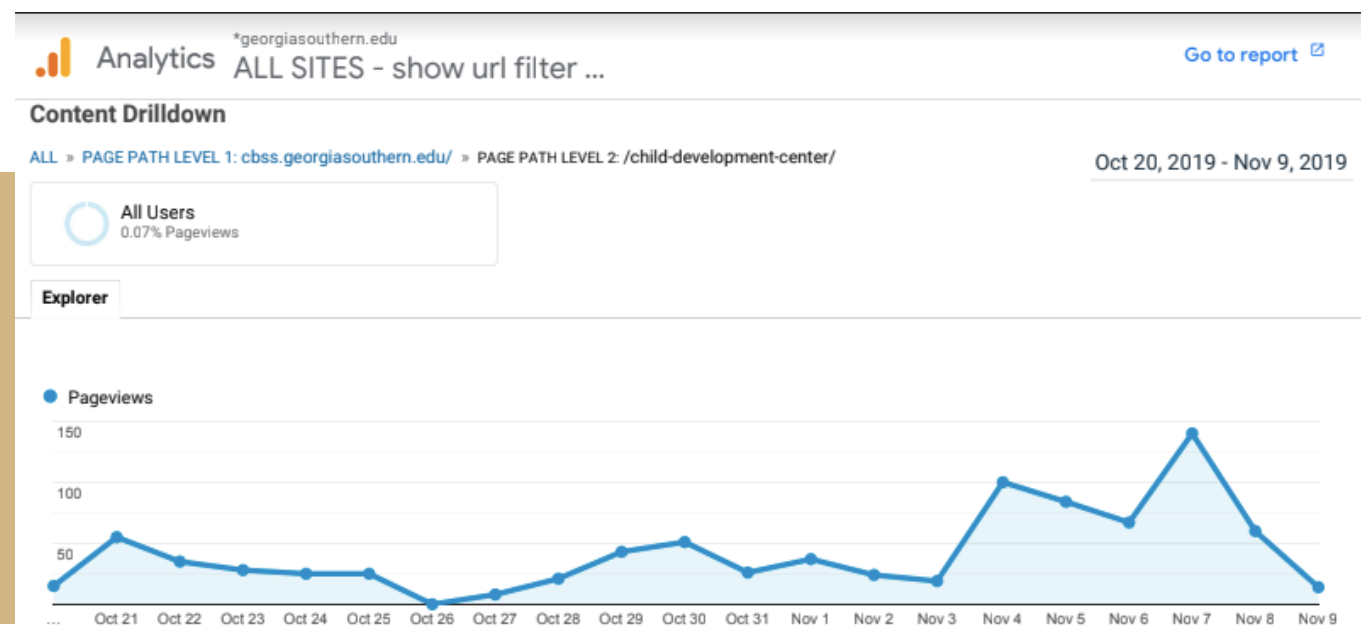
A small town, family-owned carpet cleaning business went from 0 followers to over 400 on Facebook in only 3 months.

They were so successful during this campaign that they had to turn business away because the volume of new customers were so high!





This campaign directly contributed a 78% increase in the total views (over 53% being new visitors) to the homepage and a 40.5% increase in views of the entire website overall. This also yielded to 10+ applications on their waiting list.



CAMPAINS



PRINT MEDIA



Ax
AESTHETX
You. Only Better.

FREE GIFT

WITH PURCHASE OF CO2LIFT AND
CO2LIFTV

VISIT AESTHETX.COM
OR SCAN QR CODE BELOW



Before

Bachelor of Science
FASHION MERCHANDISING AND APPAREL DESIGN

Dedicated faculty preparing innovative leaders in the fashion industry

Program Highlights:

- 126 credit hours of coursework with an emphasis in fashion merchandising or apparel design
- Field experience and fashion study tours to the Atlanta and New York fashion markets
- Course of study in historical costume, fashion merchandising, fashion marketing and buying, visual merchandising and fashion promotion and selling
- Fashion industry internship placement based on emphasis area of study
- Specialized instruction in fashion illustration, flat pattern design, draping design and garment construction techniques
- Coursework in computer-aided fashion design and illustration, technical design and digital pattern-making

Potential Careers:

- Fashion Public Relations Representative
- Fashion Designer
- Product Development and Sourcing
- Fashion Trend Forecaster
- Fashion Journalist
- Visual Merchandiser
- Technical Designer
- Fashion Illustrator
- Retail Store Owner, Manager or Buyer
- Merchandising Analyst
- Fashion Blogger
- Fashion Stylist
- Fashion Sales Representative

A NATIONALLY-RANKED PROGRAM



BACHELOR OF SCIENCE FASHION MERCHANDISING AND APPAREL DESIGN

Our regionally ranked Bachelor of Science program features dedicated faculty that prepare innovative leaders in the fashion industry.

GeorgiaSouthern.edu/apply




BACHELOR OF SCIENCE INTERIOR DESIGN

Embracing creativity, science, technology and business, our student centered and CIDA-accredited program provides practical skills combined with advanced technology, aesthetic discernment and a comprehensive understanding of the human-environment relationship.

GeorgiaSouthern.edu/apply




BACHELOR OF SCIENCE CHILD AND FAMILY DEVELOPMENT

Fieldwork opportunities for social learning, observation and undergraduate research for Bachelor of Science program prepares students to support children and families throughout the life cycle.

GeorgiaSouthern.edu/apply




BACHELOR OF SCIENCE RECREATION

Georgia's only CCMPT-accredited recreation and tourism management degree program.

GeorgiaSouthern.edu/apply




GEORGIA SOUTHERN UNIVERSITY
 COLLEGE OF HEALTH AND HUMAN SCIENCES

SCHOOL OF HUMAN ECOLOGY
 P.O. BOX 8034
 STATESBORO, GA 30460
 912-478-5345
shhec@GeorgiaSouthern.edu
GeorgiaSouthern.edu/chhs/shhe

Bachelor of Science
FASHION MERCHANDISING AND APPAREL DESIGN

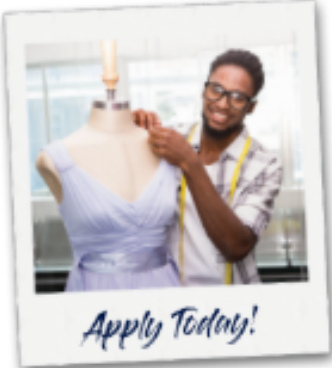
- Freshman Admission Requirements:**
- Online application from GeorgiaSouthern.edu/apply
 - Application fee
 - Official high school transcripts including submission of senior year course listing
 - Official SAT/ACT scores

GEORGIA SOUTHERN UNIVERSITY

SCHOOL OF HUMAN ECOLOGY
 P.O. BOX 8034
 STATESBORO, GA 30460
 912-478-5676
shhec@GeorgiaSouthern.edu
CBS3.GeorgiaSouthern.edu/human-ecology

Do you picture yourself as the following:

- Creative Director
- Fashion Buyer
- Fashion Designer
- Fashion Entrepreneur
- Fashion Illustrator
- Fashion Public Relations Representative
- Fashion Stylist
- Fashion Trend Forecaster
- Retail Manager
- Visual Merchandiser
- Sourcing Manager
- Technical Designer



GeorgiaSouthern.edu/apply

After





TOGETHER
WE LIGHT THE WAY



AESTHETX



PLASTIC SURGERY, DERMATOLOGY,
AESTHETIC MEDICINE

BREAST | BODY | FACE | NON-SURGICAL

ACHIEVE RADIANT RESULTS WITH OUR
MULTI-SPECIALTY PHYSICIAN TEAM

KAMAKSHI R. ZEIDER, M.D., F.A.C.S.

R. LAURENCE BERKOWITZ, M.D.

AMELIA K. HAUSAUER, M.D., F.A.A.D.

SCHEDULE YOUR PRIVATE
CONSULTATION TODAY

WWW.AESTHETX.COM | (408) 559-7177

CONVERT YOUR GARAGE
INTO AN UPSCALE LIVING SPACE



SYMBiHOM.COM



NHÀ ADU LÀ GÌ?

SYMBIHOM cung cấp ADU (Đơn vị nhà ở phụ kiện) chuyển đổi từ 1, 2, hoặc 3 Ga-Ra thành nơi ở thương mại cao cấp được thiết kế để làm cuộc sống siêu nhỏ, cuộc sống sang trọng.

Sơ đồ mặt bằng của chúng tôi được thiết kế để tối đa hóa cơ hội cho đồ nội thất có thể chuyển đổi và lưu trữ tích hợp, tạo ra một cái nhìn bóng bẩy và gọn gàng.



GIỚI THIỆU VỀ SYMBIHOM ADU (Đơn vị nhà ở phụ kiện)

CHUYỂN ĐỔI GA-RA CỦA BẠN CHƯA BAO GIỜ DỄ DÀNG HƠN

CHỌI BƯỚC ĐỂ DANH

MUA

Cho dù bạn mua ADU của mình ngay lập tức hay trả góp, chúng tôi sẽ giúp bạn dễ dàng cấp vốn! Chúng tôi làm việc với bạn và nhu cầu riêng của bạn để xác định chỉ phí đầu-cuối.

CÔNG TRƯỜNG

Chúng tôi xây dựng không gian nhỏ chuẩn bị hoàn thiện để cài đặt. Chúng tôi chống và dewater một bộ phận.

CÀI ĐẶT

Sau khi chủ nhà giữ lại thời gian.



SYMBIHOM

Home Value. Blooming Community.™

XÂY DỰNG ĐỂ GIẢI QUYẾT

Không gian sống cao cấp được xây dựng để cung cấp:

Chủ nhà có thêm thu nhập
Nhà ở cho lực lượng lao động hợp nối kết
Sống đa thế hệ
Khả năng sẵn



OUR PODCAST

Join us in discussion on the Love that Surpasses Podcast, where we share our hearts and experiences surrounding parenthood, disabilities, and God's calling on our lives to live victoriously, fearlessly, and free.

You'll hear conversations about expectations, grief, jealousy, but also surrendering our lives and stepping into our God-given purpose with courage. You can find this podcast on Apple, Spotify, or Youtube.



LOVE THAT SURPASSES MINISTRIES

A 501(c)3 partnering with the Lord to rebuild, restore hope, and bring healing to the disability community.

Ephesians 3:17-19

5255 Stevens Creek Blvd. Suite 198
Santa Clara, CA 95051, United States

hello@lovethatsurpasses.org
lovethatsurpasses.org



@lovethatsurpassesministries



PHOTOS





VIDEOS



35th Anniversary Gala Video

Views

198 

148 more than usual

Watch time (hours)

7.2 

6.2 more than usual

Impressions

313

Impressions click-through rate

8.3%



[Click to Watch](#)

LETS WORK TOGETHER



Megan Bouchillon

CEO & FOUNDER



+954-551-0987



SabalSolutionsLLC.com



info.sabalsolutions@gmail.com